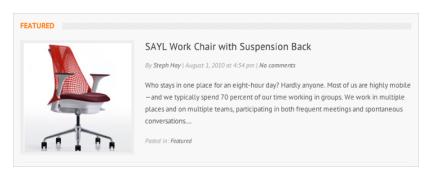


Promote your brand and products in a magazine that focuses exclusively on office space design! WDM enables advertisers – manufacturers, dealers, and service providers – to reach all members of the A/E/C industry.

## Sample Ad



#### 2012 - Editorial Calendar

- The Future of the Office

Feb - Mobile Employees, Coworking

Mar - Glass

Dec

Apr - Going Green

May - Time to Innovate (Pre-NeoCon)

- Go Team Go - Teamwork Jun

Jul - The Work Garden, Break Areas

Aug - Building Blocks - Construction

Sep - Back to School, Gen Y

Oct - Technology Talk (Pre-NeoCon East)

Nov - It's All About the Details

-Types of Workplaces

# Poduct Pomotion - \$1,000 per product, per month

- Each product submission includes:
  - 1 high-quality image of the product (max dimensions: 700x700 pixels, 72dpi)
  - 100-word product description
  - A link to the company's website
- WDM provides our clients with performance reports, which include monthly pageviews of the article and associated clickthrough rates (CTRs).
- We promote products as part of our ongoing social media and email efforts, thereby extending a company's brand into vast networks on Twitter, Facebook, and LinkedIn, among other tools.
- Orders must be submitted by the 25th day of the month prior to the issue release.

### To place an order:

Jan - 12

Company			
Name/Title			Please send your order
Address			and advertising materials to:
City	State	Zip	Katherine Tracey
Email/Telephone		\$	Katherine@workspace designmagazine.com
# of Products	Months to Run	Φ Total Price	—
☐ Sending Company Check	☐ Receive invoice via email	☐ Charge Credit Card	
Card Type	Card number	Exp date (MM/YYYY)	_
Signature		Date	

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## **Terms and Conditions**

#### Advertising Responsibility

Advertisers assume liability for all content of advertisements printed and assume responsibility for any claims
that may arise from their advertising. The publisher reserves the right to reject any advertising, including but
not limited to any advertisement which, in the publisher's opinion, does not conform to the editorial or
graphic standards of the publication

## Closing Dates

Advertising reservations are accepted through closing dates as published (25<sup>th</sup> day of the prior month) or as confirmed by WDM staff. If copy is not received by closing date, or a later date confirmed by WDM staff, the advertiser will be invoiced for that placement and the last placement image and text rerun.

#### Cancellations

• Cancellations may be made up to 30 days prior to the due date for submissions. Cancellations after this period will not be honored, and advertisers will be billed for the full amount indicated on the submission form.

#### Terms

 Payment is due upon receipt of invoice. Account not paid in full 30 days after issuance date are subject to 1.5% service charge per month. The advertiser agrees to pay all costs of collection, including reasonable attorneys' fees, incurred by the publisher in connection with the collection of any past due account of the advertiser.